PROJECT XCEED

MEET THE TEAM

- Darren, Darren, Agne, Annalena, kati & Shan
- App Design & Development.
- **S6**

PROBLEM

- EV development rate is much higher than tradition fuel engines.
- There are still a number of issues when it comes to EV reliability.
- Lack of trust & education of the users regarding EV.

ABOUT

- Partnership with Mercedes,
- Goal: Find a solution for a problem regarding Electric Vehicles experience.

SOLUTION

- Educational experience,
- Use cases: Eco friendly driving & Charging management,
- User levels: Expert VS beginner,
- Use our app while driving to increase knowledge & efficiency.

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IMPLEMENTATION

- Figma Prototype
- Figma brainstorming tools
- Google products



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